Catherine LAFFINEUR

PhD in Economics

Office address
✉ Université Côte d'Azur, CNRS, GREDEG
Bureau H27, 250 rue Albert Einstein
06250 Valbonne
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Personal contact :
💻 catherine.laffineur@gredeg.cnrs.fr
☎ 04.93.95.43.75
💻 website: http://catherinelaffineur.weebly.com/

Main Research Fields

Labor Economics, International Economics, Economics of Entrepreneurship

Academic Positions

2016-	Associate Professor, Department of Economics, University of Côte d'Azur, France
2015-16	Post-Doctoral Researcher, Department of Entrepreneurship Studies, Emlyon Business School
2015	Lecturer in Economics, Department of Economics, University of California, San Diego

Education

2012-15 PhD in Economics, University Paris-Dauphine, France
Title: Four Essays on the impact of Foreign Direct Investments on the French Labor Market
Thesis committee: Flora Bellone (referee), Marc-Andreas Muendler (referee), Isabelle Méjean (referee), Jean-Marc Siroën (president), Farid Toubal (referee), Eva Moreno Galbis (supervisor), El Mouhoub Mouhoud (supervisor)

Publications

[10] Bellone, F., Laffineur, C. & Pommet, S. Public Aid and the Performance of Born Globals (2023). *Economie et Statistique / Economics and Statistic, 540,* 43-60

[9] Campagnolo, D., Laffineur, C., Leonelli, S., Martiarena, A., Tietz, M. A., & Wishart, M. (2022). Stay alert, save businesses. Planning for adversity among immigrant entrepreneurs. *International Journal of Entrepreneurial Behavior & Research*, *28*(7), 1773-1799.

[8] Joyez, C., & Laffineur, C. (2022). The occupation space: network structure, centrality and the potential of labor mobility in the French labor market. *Applied Network Science*, *7*(1), 16.

[7] Laffineur, C., Barbosa, S.D, Fayolle, A. & Montmartin, B. (2020) "The unshackled entrepreneur: Occupational determinants of entrepreneurial effort", *Journal of Business Venturing*, vol. 35, no 5, p. 105983

[6] Laffineur, C., Moreno-Galbis, E, Tanguy, J., Tritah, A. (2019) "Immigrants' Wage Performance in a Routine Biased Technological Change Era: France 1994-2012", *Industrial Relations,* Volume 58, Issue 4

[5] Laffineur, C. (2019) « Foreign Direct Investment and the Organization of French Firms», *Annals of Economics and Statistics,* (135), 121-156

[4] Laffineur, C., & Gazaniol, A. (2019). Foreign direct investment and wage dispersion: Evidence from French employer-employee data. *International Economics*. vol. 157, p. 203-226.

[3] Laffineur, C., Barbosa, S. D., Fayolle, A., & Nziali, E. (2017). Active labor market programs' effects on entrepreneurship and unemployment. *Small Business Economics*, 49(4), 889-918

[2] Laffineur, C. and Mouhoud E.M., (2015) « The jobs at Risk from Globalization: The French Case», *Review of World Economics* Vol 151(3), Page 477-53.

[1] Laffineur, C. (2014), Ouverture commerciale et marché du travail : une revue de la littérature, *Revue d'Economie Politique*, No.124(3) pages 361-408

WORKING PAPERS

- Bureau, S, Eesley, C., Laffineur, C. "Innovative Strategies and Performance: What Makes Institutional Entrepreneurs so Distinctive?", *Academy of Management Proceedings*, Vol 2019, No. 1.

- Joyez, C. Kali, R. & Laffineur, C. "Occupational Coherence and Local Labor Market Performance: Evidence from France"

- Dielen, I, Laffineur, C. "Is Green the New Black? The role of remote work on local housing price since COVID-19"

- Laffineur, C. "The Anatomy of Multi-Establishment Firms: The Functional Division of Labor Across Establishment Networks"

- Laffineur, C. "Business Acumen and the Origins of Entrepreneurship"

- Laffineur, C. and Spencer, A. "Firm Organizational Dynamics and the Effects of Size-Dependent R\&D Policy"

WORK IN PROGRESS

- Laffineur, C., Kirakozian, A. and Ruffini, A. "Fair wage perception and Self-employment Entry"
- Laffineur, C. & Poole, J. "How are multinational firms organized? A descriptive analysis of establishment networks"
- Laffineur, C., B. Montmartin "Managerial Skills and Ability Sorting into Entrepreneurship"
- Boring A., Laffineur C. "Career switches and entrepreneurship"

CHAPTERS IN EDITED VOLUMES

Laffineur, C., Tavakoli, M., Fayolle, A., Amara, N., Carco, M. (2018) « Insights from Female Entrepreneurs in MENA Countries: Barriers and Success Factors», "*Entrepreneurship Ecosystem in the Middle East and North Africa (MENA)",* book published by Springer in 2018.

Fayolle, A., Laffineur, C., Bridging the gap between entrepreneurial intention and action: What we can learn from the GEM and GUESSS studies, *Entreprendre et Innover,* De Boeck Supérieur, 2017, 32(3)

Dubard Barbosa, S. Fayolle, A., Laffineur, C. Public Funding for Business Start-Up Programmes, a Worthy Investment?, *Entreprendre & Innover*, De Boeck Supérieur, 2017, 34 (3)

REPORTS

La résilience des régions françaises aux chocs économiques. Le cas de la mobilité socio-professionnelle. Report for the French Bureau of Labor « Pôle Emploi », with Joyez, C.

"Les entreprises à internationalisation rapide et précoce : un diagnostic sur la France", report for BPI France LeLab, with Bellone, F. & Pommet, S.

"Quelle résilience de l'entrepreneuriat inclusif en Ile-de-France : femmes, migrants et entrepreneurs des quartiers défavorisés, report for JP Morgan Chase Foundation, with Ewango-Chatelet, A.

"Evaluation of woman entrepreneurs in Egypt, Jordan, Libya, Morocco, Palestine, Tunisia: results from a survey on female entrepreneurs", Report for United Nations Industrial Development Organization, with Fayolle, A.

"Entrepreneuriat des Jeunes en France: Déterminants, Caractéristiques et Perception", Report for "Chaire Transition Démographique, Chaire Transition Economique", Paris-Dauphine University, with Fayolle, A.

"Rapport de la France 2016, Global Entrepreneurship Monitor" Report for GEM consortium, with A. Fayolle

Research Notes & Policy Briefs

Boring, A. & Laffineur, C. (2026). Burn-out, stress : une personne salariée sur deux envisage une reconversion professionnelle. *Observatoire du bien-être du Cepremap*, n°2026-05, 20/02/2026.

Bellone, Laffineur, Pommet (2023) « les entreprises nées mondiales : quels dispositifs d'aide publique faut-il privilégier ? *The Conversation*

Laffineur & LeRoy (2023) « Evolution et répartition démographique des entrepreneurs en France (2008-2020) » *Blog du Gredeg*

Barbosa, S., Laffineur, C., Fayolle, A. (2017) « Faut-il continuer de financer les programmes d'appui à la création d'entreprise ? », The conversation and La Tribune.

Laffineur, (2021) « Avantages et Inconvénients d'une relocalisation industrielle dans l'hexagone (des entreprises tricolores), à l'aune de la crise du COVID-19 », Magazine « Notre Temps »

Research Grants and Contracts

2022-23	Grant of €15,000 given by the University of Côte d'Azur on understanding Fair Wage Perception and Self-Employment (Principal Investigator)
2019-22	Grant of €60,000 given by the French Bureau of Labor Pôle Emploi on understanding Regional Resilience in France (Principal Investigator)
2017-22	Research Grant from BPI France Le Lab to work on the Performance of Born Global firms
2018-19	OFCE Research Grant of €10,000 to work on the Digital Transformation of the French Economy
2017-19	ERC Enterprise Research Center with JP Morgan, Grant of €250,000 to research on the resilience of inclusive entrepreneurs (Principal Investigator)
2017-19	ANR Grant UCAinAction of €200,000 to work on regional expertise alignment and occupational network

Presentations at Seminars, Workshops and Conferences

2025	Association Française des Sciences Economiques, *Paris* Franco-Indian Campus workshop, Access to HealthCare, *Paris*
2023	CESifo Workshop on Firm-Level Response to Trade Shock, *Venice* Paris Trade Seminar, *CES Paris-1* Workshop on Network in Trade and Finance, *Sophia-Antipolis*
2022	IRBAM, IPAG Business school KTO Seminar, Skema Business School
2021	Workshop French Bureau of Labor on regional Resilience Internal Seminar from University of Padova, Economics Department
2020	Workshop Collège de France/Banque de France on innovation; 6th conference of public policies evaluation (AFSE);
2018	IDEA workshop, *Sophia-Antipolis, France;* 6th Annual CIRANO-Sam M. Walton College of Business Workshop on Networks in Trade and Finance, *Montréal, Canada;*
2017	Western Economic Association, *San Diego, United-States;* Internal seminar ESCP Europe, *Paris, France;* Beyond Routine Biased Technological Change, *Sophia-Antipolis, France;* Annual Meeting of the Global Entrepreneurship Monitor, *Kuala Lumpur, Malaysia;*
2016	Internal seminar on regional studies, *Sophia-Antipolis, France;*

Small Business and Entrepreneurship Conference, *Paris, France;*
Entrepreneurship Summer University Conference, *Lyon, France;*
Academy of Management, *Anaheim, United-States;*
AIAS Lunch Seminar, *Amsterdam, Netherlands;*
Spring Meeting of Young Economists, *Lisbon, Portugal.*
Joint Chair for the SME Growth and Performance track at the 2016 Institute for Small Business and Entrepreneurship Conference-Paris
Keynote speaker at the 2016 Entrepreneurship Summer University Conference- Lyon

2015 Research days GREDEG, *Sophia-Antipolis, France;*
Global Entrepreneurship Monitor Annual Meeting, *Boston, United-States;*
Doctoral Conference of the ADRES, *Paris, France;*

2014 DIAL Development conference, *Paris, France;*
CNRS/OFCE, intern seminar, *Sophia-Antipolis, France;*
DIAL intern seminar*, Paris, France;*
Bruegel, Workshop on deindustrialization, *Brussels, Belgium;*
IAB conference, Spatial Labor Market, *Nurnberg, Germany*

2013 Workshop on deindustrialization, *Tokyo, Japan;*
JMA 2013, Applied microeconomics days, *Nice, France;*
DIAL intern seminar, *Paris, France*

TEACHING

2022-2023 International Economics, *PhD Program Sant-Anna (joint with A. Resheff)*

2020- Econometrics, *Skema Business School*

2021- Econometrics, *MOVIDIS Program*

2020-2025 Advanced Econometrics of Panel Data, 2nd year graduate students, *University of Côte d'Azur*

2021-2023 Globalization, 2nd year graduate students*, University of Côte d'Azur*

2018- Econometrics, 3rd year undergraduates, *University of Côte d'Azur*

2018- Economics of Firm Strategy, 1st year graduate students, *University of Côte d'Azur*

2018- Econometrics of Panel Data, 1st year graduate students, *University of Côte d'Azur*

2017-18 Macroeconomics, 1st year undergraduates, *University of Côte d'Azur*

2016-19 Monetary Economics, 2nd year undergraduates, *University of Côte d'Azur*

2016-19 Firms and territory competitivity, 2nd and 3rd year undergraduates, *University of Côte d'Azur*

2015-16 Quantitative Analysis for entrepreneurship studies, 1st year PhD, *EMLyon Business School*

2014-15 Inequality, Development and Globalization, 1st year of MSc. , *University of Paris-Dauphine*

2015- Globalization, Undergraduates, *University of California*, San Diego

2013-14 Firms' globalization, 1st year of MSc., *University of Paris-Dauphine*

2012-15 Growth models, 1st year of BSc., *University of Paris-Dauphine*

2014-15 Microeconomics, 1st year of BSc., *University of Paris-Dauphine*

SUPERVISING

Phd Supervision: Ilona Dielen (Université Côte d'Azur, 2021-2026), Dan Sellem (Université Côte d'Azur, 2025-)

Post-doc supervision: Charlie Joyez (now assistant professor at American University). Aurelie Ewango-Chatelet (now assistant professor at University of Lyon II)

Member of recruitment committees:

PhD committee: Wenjian Wang (2024/2025) Mimi Sossou (2023/2024/2025), Anel Kaliyeva (2024/2025/2026), Manon Desjardin (2023/2024).

Doctoral contract: EUR contract (2024)

ATER contract: EUR contract (2023)

Associate professor : Université de Bordeaux (2026)

PEDAGOGY AND SCIENTIFIC ACTIVITIES

Institutional responsibilities:	Substitute Member of the Academic Board at University Côte
Pedagogical responsibilities:	- Director of M1 "Economic Expertise" at University Côte d'Azur - Pedagogical referee of "Licence 3 Economie-Gestion" at University Côte d'Azur
Scientific responsibilities:	- Scientific advisor of ELMI Expertise, University Côte d'Azur - Director of the research team "CREAPODE" at GREDEG - Head of Training, "Access to Healthcare & Prevention" Chair.
Pedagogy and innovation	- Member of the MOVIDIS Project (Online Erasmus Students) - Development of online courses in econometrics (videos, online quiz)
Referee activity:	Journal of Business Venturing Insights, Small Business Economics, Economic Modeling, Journal of Business Venturing, Journal of Evolutionary Economics, Economics and Statisitcs, Journal of International Development, Management Economic Research Journal, Social Science & Humanities
Consulting Activities:	EmLyon Business School (Chaire APICIL), Global Entrepreneurship Monitor, Global University Entrepreneurial Student Spirits, United Nations (UNIDO), JP Morgan Chase Foundation, BPI France Le Lab- ELMI Expertise (University of Côte d'Azur)
Conference and Workshop Organizations:	Co-organizer of the BUDYMAC-CREAPODE seminars (2025/2026) Co-organizer of the Workshop on Networks in Trade and Finance (2023) Organizer of the GREDEG research seminars on network analysis (2018) Co-organizer of the workshop Beyond Routine Biased Technological change (2017) Member of the organizing committee of the AFSE Conference (2017) in charge of the program Member of the organizing committee of the DIAL conference (2015) in charge of creating the website Co-organizer of the organizing committee of the Dauphine Doctoral Days (2015)