

# CURRICULUM VITAE



## PERSONAL DETAILS

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Name: VU, Thi Phuong Mai  
Gender: Female  
Date of birth: November 01, 1985  
Citizenship: Vietnamese  
Office Address: Faculty of International Economics, Foreign Trade University (FTU)  
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## RESEARCH AND TEACHING INTERESTS

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- International trade
- Foreign direct investment
- Firm heterogeneity and trade
- Industrial organization
- Firm performance
- Scientific methodology
- Econometrics
- Data analysis

## POSITIONS

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<b>01/2010- present</b>	Lecturer	Faculty of International Economics, FTU, Hanoi
<b>11/2007-12/2009</b>	Lecturer	Faculty of French Language, FTU, Hanoi

## EDUCATION

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<b>2012-2016</b>	PhD, Economics <i>Nominated for PhD Thesis Prize</i>	GREDEG-CNRS, Nice, France
<b>2008-2009</b>	MSc, Economics <i>Cum laude (rank 3/21)</i>	CEMAFI, UNS, Nice, France
<b>2003-2008</b>	B.S, Economics <i>Summa cum laude (score: 8,0/10)</i>	FTU, Ha Noi, Viet Nam

## TRAINING COURSES

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<b>07/2021</b>	NTM and Market Access: key concepts and information tools	ITC, FTU, Vietnam
<b>03, 07/2018</b>	Using big data to collect online price and nowcast inflation rates	VEPR, Ha Noi, Vietnam
<b>06-07/2017</b>	Training Course on Advanced Econometrics	GREDEG, Nice, France
<b>06/2012</b>	Training Course on Research Methods	AUF, Ha Noi, Vietnam
<b>09/2012</b>	Training Course on ITC Market Analysis Tools	FTU, Ha Noi, Vietnam

## AWARDS & FELLOWSHIPS

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<b>06/2023-07/2023</b>	Visiting Professorship, EUR ELMI, Nice, France
<b>10/2018</b>	Erasmus-Mundus fellowship, UCA, Nice, France
<b>08/2017</b>	Prize for the best research paper presented at VEAM 2017
<b>06/2017-07/2017</b>	AUF and GREDEG short-term fellowship, UCA, Nice, France
<b>2012-2015</b>	AUF scholarship for PhD, UNS, Nice, France
<b>2011- 2012</b>	Research Fellowship, WTI, Bern, Switzerland
<b>2008-2009</b>	AUF scholarship for MSc, UNS, Nice, France
<b>2006-2007</b>	FTU Scholarship, FTU, Hanoi; EUROWINDOW Scholarship for the best students

## LANGUAGE SKILLS

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Vietnamese:	Native language
French:	Full professional proficiency
English:	Professional working proficiency

## COMPUTER SKILLS

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Microsoft office:	Word, Excel, Power point
Softwares:	STATA, LATEX, R

## TEACHING EXPERIENCES

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<b>2017- present</b>	<b>Graduate degree program</b> Data analytics (English and Vietnamese program, Master of International
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Economics, FTU)  
 External Economic Relations of ASEAN (French program, Master 2, Rennes 2)  
 Internationalization Strategies of firms (French program, Master 2, Rennes 2)  
 Financing of international activities (French program, Master 2, Rennes 2)  
 Industrial organization (Vietnamese and English programs)  
 Econometrics (Vietnamese and English programs)  
**Undergraduate degree program**  
 Econometrics (Vietnamese and English programs)  
 Scientific methodology (Vietnamese program)  
 Industrial organization (Vietnamese and English programs)

**2010- 2013**

**Undergraduate degree program**

Econometrics  
 Scientific methodology  
 Introduction to Economic Analysis (French program, L1)  
 Statistics and introduction to econometrics (French program, L3)  
 Regional and European Economy (French program, L3)

**2008- 2009**

**Teaching Assistant at the Faculty of French Language**

**ACADEMIC PROJECTS**

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<b>2021-2025</b>	Foreign investment economic area in the new development access and orientation, University of Economics, Vietnam National University, team member
<b>2021-2023</b>	Decision on export versus foreign direct investment: empirical evidence from Vietnamese firms, FTU, Vietnam, team leader
<b>2020-2022</b>	The Dutch Disease Phenomenon in Developing Countries: An Approach from a Financial Perspective, FTU, Vietnam, team member
<b>2020-2022</b>	Influence of entrepreneurial leadership on employee innovative behaviors: Evidence from Vietnamese small and medium enterprises, National Foundation for Science & Technology Development (Nafosted), team member
<b>2021-2022</b>	Analyze the impact of excess resources on the export of Vietnamese enterprises, Ministry of Education and Training, Vietnam, team member
<b>2020-2021</b>	Impact of technology and innovation on employment: evidence from food manufacturing firms in Vietnam, Ministry of Education and Training, Vietnam, team member

<b>2017-2020</b>	Trade, Environment and Development, member, Research program of FTU, Vietnam, team member
<b>2018- 2019</b>	The impact of remittances on export competitiveness in Asian countries, FTU, Vietnam, team member

#### DISSERTATIONS

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- [1] **VU Thi Phuong Mai (2016)**, "Three essays on FDI and International trade: cross- sectoral and micro empirical analysis for developing countries", PhD thesis, GREDEG, Nice, France (nominated for the *PhD Thesis Prize* of the Doctoral School of Nice Sophia Antipolis University)
- [2] **VU Thi Phuong Mai (2009)**, "ODA: an instrument to promote FDI? Application to the case of Vietnam", Master thesis, CEMAFI, Nice, France, 142 p. (score: 16/20)
- [3] **VU Thi Phuong Mai (2007)**, "Logistics sector: situation & development proposal in Vietnam", Bachelor thesis (in French), Foreign Trade University, Hanoi, Vietnam, 115 p. (score: 9.5 / 10)

#### JOURNAL ARTICLES

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- [1] **Nguyen Duc Thao, Nguyen Dieu Quynh, Le Thao Linh, Dang Thu Phuong, Vu Thi Phuong Mai (2023)**, Determinants of the shadow economy: a comparative study of developed, developing and underdeveloped countries, Tạp chí Kinh tế Châu Á Thái Bình Dương, Số 635 - Tháng 5 năm 2023
- [2] **Vu, Thi Phuong Mai, Phi, Minh Hong (2021)**. «Unlocking Cross-Border E-Commerce for Smaller Firms». Fulcrum, ISEAS – Yusof Ishak Institute, Singapore.
- [3] **Hien, N. P., Vinh, C. T. H., & Mai, V. T. P. (2020)**. Remittances, real exchange rate and the Dutch disease in Asian developing countries. The Quarterly Review of Economics and Finance. (Scopus, Q1, IF 4.324)
- [4] **TU, Thuy Anh, Vu, Thi Phuong Mai (2018)**, "On the Application of Information Technology of Vietnamese Firms", VNU Journal of Science: Economics and Business, Vol. 34, No. 2 (2018) 102-115.
- [5] **Vu Mai TP, Flora Bellone, and Marion DAVIS (2018)**, "Productivity and wage premiums: Evidence from Vietnamese ordinary and processing exporters." International Economics (Scopus, Q1)

#### BOOKS AND BOOK CHAPTERS

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- [1] **Từ Thúy Anh, Đinh Thị Thanh Bình, Vũ Thị Phương Mai, Chu Thị Mai Phương, Nguyễn Thu Giang, Nguyễn Thúy Quỳnh (2021)**, Câu hỏi và Bài tập Kinh tế lượng cơ bản, ISBN: 978-604-311-379-2, NXB Công Thương.

## WORK IN PROGRESS

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- [1]. "Assessing the impact of free trade agreements using web search data technique: the case of EVFTA", with Cyrielle GAGLIO (University of Helsinki, Finland)
- [2]. "Which investment motives of MNEs contribute to host countries' social progress?", with Thi Song Hanh PHAM (University of Leeds, UK)
- [3]. "Relationship between governance effectiveness and the shadow economy: an empirical analysis", with Duc Thao NGUYEN (Foreign Trade University)
- [4]. "Financial Inclusion and Vietnamese Firm Performance: A Multidimensional Measurement", with Thi Hoai Thuong TRAN, Thao Linh PHUONG, Dieu Dan THAI (Foreign Trade University)

## INTERNATIONAL CONFERENCES AND WORKSHOPS

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- [1] **Nguyen Ngoc Bich, Vu Thi Phuong Mai, Nguyen Thuy Hien (2022)**, "Determinants of Bilateral Trade Flows between Vietnam and the European Union: An Ex-Post Analysis Approach", The 13<sup>th</sup> Vietnam Economist Annual Meeting, 22-25 Nov., Ha Noi, Vietnam
- [2] **VU, Thi Phuong Mai, GAGLIO, Cyrielle (2022)**, «Boosting trade flows between the EU and Vietnam: Does EVFTA matter?», The 3<sup>rd</sup> Vietnam Symposium in International Business, 31 October- 1 November 2022, Ho Chi Minh city, Vietnam
- [3] **PHAM, Thi Song Hanh, VU, Thi Phuong Mai (2022)**, "Investment motives of MNEs, FDI in specific sectors and economic growth", The 82nd Annual Meeting of the Academy of Management, 5-9 August, Seattle, Washington, USA
- [4] **Vũ Thị Phương Mai, Nguyễn Hồng Hạnh, Vũ Phương Trà (2022)**, "Chuyển đổi số: Động lực thu hút vốn đầu tư trực tiếp nước ngoài vào các địa phương Việt Nam thời kỳ Cách Mạng công nghiệp 4.0", Hội thảo quốc gia "Xây dựng nền kinh tế số nhằm phát triển bền vững và bao trùm", 01/2022, Đại học Ngoại Thương, Việt Nam
- [5] **Hoàng Xuân Bình, Vũ Thị Phương Mai (2021)**, "Chính sách phục hồi cho thị trường lao động Việt Nam trong bối cảnh đại dịch COVID-19", Diễn đàn Kinh tế Việt Nam lần thứ 4 "Cơ cấu lại nền kinh tế: Cơ hội và thách thức dưới tác động của đại dịch COVID-19", 12/2021, Thành phố Hồ Chí Minh, Việt Nam
- [6] **VU, Thi Phuong Mai, GAGLIO, Cyrielle (2021)**, "EVFTA: a motivation for economic cooperation between Europe and Viet Nam during the Covid -19 pandemic crisis?", Conference "Socio-economic issues of Viet Nam beyond the pandemic", June 2021, FTU, Viet Nam
- [7] **VU, Thi Phuong Mai et al. (2020)**, "Innovation, firm performance and sustainable development policy: an empirical analysis of Vietnamese firms", International Conference "Digitalization of Small-and Medium-sized Enterprises in Developing Countries", 23rd November 2020, FTU, Viet Nam

- [8] **VU, Thi Phuong Mai, PHAM, Thi Song Hanh (2019)**, “Does ownership matter for innovation & profitability of Vietnamese manufacturing firms?”, the 12th Vietnam economist annual meeting, 17-18 June 2019, Da Lat, Vietnam
- [9] **Vu, Thi Phuong Mai, TU, Thuy Anh (2018)**, “Spillover Effects of Official Development Assistance on Foreign Direct Investment: A Disaggregated Sectoral Analysis for Developing Countries”, VEAM 2018, Ha Noi, Viet Nam
- [10] **PHAM, Thi Song Hanh, VU, Thi Phuong Mai (2018)**, “Growth Effects of Total FDI and FDI in Specific Sectors in African Least Developed Countries”, VEAM 2018, Ha Noi, Viet Nam
- [11] **Nguyen P.H, Cao T.H.V, Vu T.P.M, Le T.K.X (2018)**, “Remittances, Real Exchange Rate and the Dutch Disease in Asian Developing Countries”, BAASANA – VIETNAM Chapter International Conference 2018, 15-17 May, Ha Noi, Viet Nam
- [12] **PHAM, Thi Song Hanh, VU, Thi Phuong Mai (2017)**, “Investment motives of MNEs and Economic growth in least developed countries: the evidence from Africa”, 43<sup>rd</sup> European International Business Academy Conference, 14-16 December, Milan, Italy
- [13] **VU, Thi Phuong Mai (2017)**, “The comparative performance of foreign and domestic manufacturing firms in Vietnam”, 10<sup>th</sup> Vietnam economist annual meeting (VEAM 2017), 1-2 August, Ho Chi Minh City, Vietnam
- [14] **VU, Thi Phuong Mai (2017)**, “On the relative performance of domestic and foreign-owned manufacturing firms in Vietnam”, 66<sup>th</sup> annual congress of the French economic association (AFSE), 19-21 June 2017, Nice, France
- [15] **VU, Thi Phuong Mai, BELLONE, Flora (2016)**, “Productivity and wage premia: evidence from Vietnamese ordinary and processing exporters”, EHESS – Keio University conference, 10-11 March 2016 (EHESS), Paris
- [16] **VU, Thi Phuong Mai, BELLONE, Flora (2015)**, “On the relative performance of domestic versus foreign-owned Vietnamese exporters”, ETSG 2015, Seventeenth Annual Conference, 10-12 September (Sorbonne I), Paris
- [17] **TU, Thuy Anh and VU, Thi Phuong Mai (2012)**, “On the impacts of ODA on FDI: Does composition of FDI matter? Evidence from ASEAN countries”, WTI, Suisse.
- [18] **TU, Thuy Anh and VU, Thi Phuong Mai (2011)**, “Is ODA a conduct of FDI in ASEAN?” at the international conference “Public Debt and Investment in the Time of Crisis”, Hanoi, Vietnam.
- [19] **NGUYEN, Binh Duong, VU, Thi Phuong Mai et al. (2011)**, “Research, evaluate the penetration and competition from Chinese goods on the domestic market in Vietnam to provide solutions to dominate the domestic market”, Ministry of Industry and Trade, Vietnam.
- [20] **VU, Thi Phuong Mai and CHU, Thi Mai Phuong (2010)**, “On the relationship between FDI and ODA in Vietnam” at the international conference “Economic policy for further development of ASIA-PACIFIC region”, Hanoi, Vietnam

## REFERENCES

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- **Flora BELLONE**, Professor in Economics, Nice Sophia Antipolis University, researcher at GREDEG, UMR 7321 UNS-CNRS, e-mail: [Flora.bellone@gredeg.cnrs.fr](mailto:Flora.bellone@gredeg.cnrs.fr)