

## « MASTER'S DEGREE 2 » LEVEL

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### MENTION : MANAGEMENT ET COMMERCE INTERNATIONAL *DISTINCTION: MANAGEMENT AND INTERNATIONAL TRADE*

PARCOURS : STRATEGIES & MANAGEMENT INTERNATIONAL ("SMI")  
CAREER: STRATEGIES AND INTERNATIONAL MANAGEMENT

### **GLOBAL TRENDS AND THE FUTURE OF WORK AND INTERNATIONAL MANAGEMENT**

#### TEACHER:

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#### TEACHING OBJECTIVES:

New work practices (freelancing, digital nomadism, coworking), new organizational forms (collaborative economy, gig economy, holacracy, *etc.*) and new technologies (artificial intelligence, augmented reality, automation, *etc.*) are changing the way we work and collaborate.

This course also introduces some trends about work and organization and their link with digital technologies. It is specially designed for students trying to understand major evolutions at work.

#### PURPOSE OF THIS COURSE:

This course deals with the latest trends at work in a context of constant evolution of technologies and organizational forms. It aims at providing students with the fundamentals to enable them to understand the main evolutions at work, and develop a career fitting their expectations. This course is also an opportunity to question the assumptions of classic management by experimenting alternative approaches.

## COURSE PREREQUISITES:

Students are expected to master basics in management, and in organization theories.

## PEDAGOGICAL INVOLVEMENT:

Class sessions are based on a combination of short lectures, open-class discussions, presentation of academic or press articles, and the project "New ways of working and the future of work".

## PLAN:

### **Introduction : Moving away from the « modern work »**

Automation as the ultimate step of the modern work  
Neo-paternalism: brand new ideas, old ideology  
De-fordisation of work: remote work and flat hierarchy

### **Chapter 1 - Toward the « expressive work »**

Working as a way to define oneself  
Working to build a lifestyle  
The case of new independent workers  
Role of self-development  
Role of new technologies

### **Chapter 2 - Rethinking time and space of work and organization**

Understanding the organizational phenomenon at the age of the new ways of working  
From space to place  
From time to temporality  
Thinking work as a multi-temporal and multi-spatial activity

### **Chapter 3 - Working in an ever-changing world of work**

Some starting points and stakes  
Some propositions to develop a relevant mindset to cope with the current evolutions  
Key skills to develop

## BIBLIOGRAPHIC ELEMENTS:

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