

« MASTER'S DEGREE 1 » LEVEL

MENTION : MANAGEMENT ET COMMERCE INTERNATIONAL DISTINCTION: MANAGEMENT AND INTERNATIONAL TRADE

PARCOURS : STRATEGIES & MANAGEMENT INTERNATIONAL ("SMI")
CAREER: STRATEGIES AND INTERNATIONAL MANAGEMENT

FINANCIAL ANALYSIS & FORECASTING TECHNIQUES

TEACHER:

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TEACHING OBJECTIVES:

This course addresses to students of M1 SMI, aspiring in careers related to business and finance. The aim of the course is to facilitate the understanding of 1) application of economics and finance theory into financial sector, as well as to provide insights into 2) functioning of macroeconomic mechanisms and financial markets with special focus set on small and open emerging economies of Central and Eastern Europe.

Moreover, the course would also try to facilitate professional integration for the students enrolled to a business- oriented Master curriculum. This said, the course would also aim to improve the students' command of finance/economics-related problem solving and data-processing tools, through extensive sets of Excel- programming tasks.

PREREQUISITE :

Macroeconomics (L1 and L2).

PLAN :

1	- Economics theory and its application in banking / financial sector industry
2	- Role of macroeconomic / financial modelling in financial sector
3	- Functioning of macroeconomic mechanisms in a small open economy
4	- Financial integrations and functioning of financial markets in a small open economy
5	- Functioning of a banking institution in a small open economy : case of Addiko bank A.D. Beograd
6	- Open discussion: e.g. role of banking sector in financial and economic crisis since 2007, effects of introduction of Euro on economic stagnation in Eurozone, financial integration...
7	- Excel – based financial / macroeconomic modelling and problem solving

- **BIBLIOGRAPHIC ELEMENTS:**

Beccalli E. et Buckle M., (2011), *Principles of Banking and Finance*, London, London School of Economics and Political Science, 203 p.

Bishop M., (2004), *Essential economics*, London, The Economist, 282 p.

Krugman P. et Obstfeld M., (2009), *Economie internationale*, Paris, Pearson Education, France, XXIX+713 p.

Krugman P., (2009), *The Return of the Depression Economics and the Crisis of 2008*, New York, Norton and Company, 191 p.

Mankiw G., (2003), *Principles of economics: Seventh Edition*, Stamford, Cengage South-Western, XXXII+848 p.