

## « MASTER'S DEGREE 2 » LEVEL

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**DISTINCTION: MANAGEMENT ET COMMERCE INTERNATIONAL**  
CAREER: STRATEGIES & MANAGEMENT INTERNATIONAL ("SMI")

### **ISSUES IN GLOBAL ECONOMICS**

#### **TEACHER:**

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#### **TEACHING OBJECTIVES:**

As is the case for the fall semester course, this course rests mostly on 2 main sources of documents: professional articles and paper reviews on the one hand, and video documents on the other. The 2 sources of base documents we work from offer pedagogical diversity, and at the same time enable the student to form a true opinion based on different aspects of a given topic. The obvious goal is to trigger and develop as much as possible of the student's ability to analyse, synthesize and thus reflect upon the various angles of approach provided within the course. The course is organized along several general topics usually following the most important economic movements of the pre and post-2008 era, but frequent allusion to previous economic theories is possible depending on topic tackled and students' needs.

#### **PREREQUISITE:**

None.

#### **COURSE OUTLINE AND GENERAL DESCRIPTION:**

The course is organised along weekly meetings, or sometimes meets bi-weekly, depending on overall schedule of the Master's program. The sessions last 3 hours each, and the course volume is usually 20 teaching hours in the Spring semester. The students are asked to complete advance reading each time prior to the meetings, with Each reading is organized

around a specific topic, which is then introduced, explained and discussed in the meetings. Students are asked to exert critical thinking and analysis in order to form a group opinion in view of debating on the topic.

Depending on importance and scope of economic topic, some issues discussed can extend over more than one single session. Also, additional economic and/or business news documents (videos) can be played in order to facilitate student understanding of a given issue. Likewise, students are asked to think critically and provide perspectives along with matching justifications.

Examples of topics tackled in the course (list is indicative, topics not in chronological order):

- Globalization of work and people and new working trends.
- Smart cities and their influence on global economics.
- Gamification in business : Advantages and limitations.
- Emotional Intelligence and its advantages to better function in an organization.
- The importance of Millennials in Int'l business.
- Post-crisis economies, domestic immigration policies and brain drain: sociological and economic consequences.

Please note:

1. For this course as well, a PPT (or alike) presentation will be asked from students. In the Spring semester however, PPTs are carried out in pairs. The pairs of students have to draw a topic among a selected list in the Spring semester, unlike in the fall, where the choice is the students'. Once the instructor gives the go-ahead regarding the backbone of the PPT, the students have to design a presentation along specific guidelines provided to them at the beginning of the university year. They then have on an average 2 to 4 weeks to produce their PPT and then present it to the group, which gives them plenty of time to integrate this assignment inside their overall semester workload.

2. All topics deemed fit by the instructor can be tentatively selected. Prep work is oriented in such a way that students gradually acquire and/or deepen the necessary knowledge and thinking process to best tackle the Master's 2 year and, ultimately, practice the reflection and decision-making in their analyses that they will need once they are autonomous working professionals. Although course topics are decided ahead of time, depending on the latest economic developments, there may be changes /additions to the planned topics.

## PLAN:

1 - Globalization of work and people and new working trends.
2 - Smart cities and their influence on global economics.
3 - Gamification in business : Advantages and limitations.
4 - Emotional Intelligence and its advantages to better function in an organization. - The importance of Millennials in Int'l business.
5 - Post-crisis economies, domestic immigration policies and brain drain: sociological and economic consequences.

## BIBLIOGRAPHIC ELEMENTS:

**\_ GLOBAL POLITICAL ECONOMY: EVOLUTION AND DYNAMICS, 6TH EDITION;**  
ROBERT O'BRIEN AND MARC WILLIAMS / MACMILLAN EDUCATION UK, 2020 / □  
ISBN-10 : 1352009501 / ISBN-13 : 9781352009507

**\_ Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being;**  
George A. AKERLOF / Princeton University Press, 2011 / EAN ISBN-13 9780691152554

- Documents drawn from specialized news sources will be used on a regular basis: Research papers extracts or abstracts, specialized press articles and reviews, comprehensive surveys from consulting firms (PwC, Mc Kinsey...).
- Excerpts from the 'Market Leader' series will be used (FT Publishing, Pearson), 3rd Edition: \_Conventional yet highly useful resources will also be called upon, such as Wordreference et Linguee, for example.