

« MASTER'S DEGREE 1 » LEVEL

MENTION : MANAGEMENT ET COMMERCE INTERNATIONAL *DISTINCTION: MANAGEMENT AND INTERNATIONAL TRADE*

PARCOURS : STRATEGIES & MANAGEMENT INTERNATIONAL ("SMI")
CAREER: STRATEGIES AND INTERNATIONAL MANAGEMENT

INFLUENCE OF INTERNATIONAL FINANCE ON GLOBAL BUSINESS

TEACHER:

Name : CHAILLET
First Name : Jean-Philippe
E-Mail : Jean-Philippe.CHAILLET@univ-cotedazur.fr

TEACHING OBJECTIVES:

As is the case for many of my Master's 1 courses, this Master's 2 course rests mostly on 2 main sources of documents: professional articles and paper reviews on the one hand, and video documents on the other. The 2 sources of base documents we work from offer pedagogical diversity, and at the same time enable the student to form a true opinion based on different aspects of a given topic. The obvious goal is to trigger and develop as much as possible of the student's ability to analyse, synthesize and thus reflect upon the various angles of approach provided within the course and pertaining to the changes led in global business by the advent and growth of an innovative banking sector. The course is organized along several general topics related to how the banking sector can be influenced, oriented and shaped in tomorrow's global environment. In order to avoid too much of a theoretical approach, some aspects of today's banking environment will be considered; the students will thus be able to have a better grasp of the world of finance from concrete, tangible topics.

PREREQUISITE:

None.

COURSE OUTLINE AND GENERAL DESCRIPTION:

The course is organised along weekly meetings, or sometimes meets bi-weekly, depending on overall schedule of the Master's program. The sessions last 3 hours each, and the course volume is usually 20 teaching hours in the spring semester. The students are asked to complete advance reading each time prior to the meetings, with reading handed out to them one week prior to meeting discussion.

Each reading is organized around a specific topic, which is then introduced, explained and discussed in the meetings. Students are asked to exert critical thinking and analysis in order to form a group opinion in view of debating on the topic.

Depending on importance and scope of banking topic, some issues discussed can extend over one single session. Also, additional economic and/or banking business news documents (videos) and pertaining to course theme can be played in order to facilitate student understanding of a given issue. Likewise, students are asked to think critically and provide perspectives along with matching justifications.

Some of the main issues tackled during the course: (list is indicative):

- The influence of BREXIT on European and global banking.
- DAVOS: when global economies meet banking power.
- Banking and ethics: Why can't the banking sector become (more) ethical?
- Tax dodging: Obama's struggle against inversions, and EU proposal to tax Int'l Cos where they do business, not where they are HQed.
- Shadow banking: the good the bad, and the ugly.
- Millennials and banking: A new crowd with new habits: a disrupting generation.
- Blockchain and Bitcoin: Towards a banking revolution.
- Quantum Computing and banking: a pipedream?
- Banking and security: Future ID checks, impact on individual data privacy and corporate data handling.

Please note:

All topics deemed fit by the instructor can be tentatively selected. Prep work is oriented in such a way that students gradually acquire and/or deepen the necessary knowledge and thinking process to use throughout the Master's 2 year and, ultimately, practice the reflection and decision-making in their analyses that they will need once they are autonomous working professionals. Although course topics are decided ahead of time, depending on the latest economic developments, there may be changes /additions to the planned topics.

BIBLIOGRAPHIC ELEMENTS:

_ THE HANDBOOK OF INTERNATIONAL TRADE: A GUIDE TO THE PRINCIPLES AND PRACTICE OF EXPORT; JIM SHERLOCK AND JONATHAN REUVID / KOGAN PAGE LTD, 2004 / ISBN-10 : 0749441445 / ISBN-13 : 978-0749441449

_ THE HANDBOOK OF INTERNATIONAL TRADE AND FINANCE; ANDERS GRATH / KOGAN PAGE LTD, 2008 / ISBN-10 : 0749453206 / ISBN-13 : 978-0749453206

- - Documents drawn from specialized news sources will be used on a regular basis: Research papers extracts or abstracts, specialized press articles and reviews, comprehensive surveys from consulting firms (PwC, Mc Kinsey...).
- - Excerpts from the 'Market Leader' series will be used (FT Publishing, Pearson), 3rd Edition: Conventional yet highly useful resources will also be called upon, such as Wordreference et Linguee, for example.