

MASTER 2

# INNOVATION ET MANAGEMENT DES TERRITOIRES

TECHNIQUES DE MANAGEMENT DE PROJETS

ENSEIGNANT :

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objectifs de l'enseignement :

The course aims at providing the participant with a basic knowledge on project management as described by the Project Management Institutes. We will go through the five Project Management Process Groups and we will see key points, activities, tools and techniques of project management. The main responsibilities of a project manager will be discussed and the most common challenges met during the project life cycle will be presented . The students will learn tips and best practices to better manage their projects. Case scenarios from real life will be studied. Finally, a focus on how to better manage innovation projects will be performed. At the end of this course, the students will be better prepared to take on their first projects!

pré-requis :

Previous experience in project management activities is a plus.

PLAN / SOMMAIRE :

1. Project Management
  1. Context
  2. What
  3. Why
  4. Examples of successful projects and unsuccessful projects due to lack in PM
2. Project management Fundamentals
  1. Organization
  2. PM process groups and knowledge areas
  3. Initiating
  4. Planning
  5. Executing
  6. Monitoring & Controlling
  7. Closing
3. Projects beyond the PMI theory



1. Real Life experience
  - 4.** Project management and Innovation
- Elements bibliographiques :
5. Project Management Institute Educational Foundation
  6. PMI online resources