



# Graduate School

# ECONOMICS AND MANAGEMENT



ÉCONOMIE  
ET  
MANAGEMENT

# EDITORIAL



“Dear colleagues,

*The Graduate School of Economics and Management is part of Université Côte d’Azur, one of the 10 research-intensive universities in France to have been awarded the «Initiative d’Excellence» (IDEX) label.*

*More than 100 professors and academics in economics, management and sociology work at our school. They train students in major contemporary economic and managerial issues in the fields of finance, human resources, innovative industries, tourism, digital technology and economic expertise. The Graduate School of Economics and Management offers 15 national Master’s degrees, two doctoral programs in economics and management,*

*and numerous establishment diplomas. Some of these programs are developed in collaboration with academic partners on the site, such as the Interdisciplinary Institute for Artificial Intelligence (3iA) and SKEMA Business School. All are research-based, enriching economics and management sciences with contributions from other disciplines.*

*Anchored in a highly dynamic local ecosystem and located just a few kilometers from Europe’s leading technology park, Sophia Antipolis, our school has forged strong partnerships with members of the local business community, companies and local administrations. This enables students of all nationalities to gain professional experience through long-term internships or work-study programs.*

*Open to the world, the Graduate School of Economics and Management already cooperates with a number of international partner universities. Currently about 25% of our students come from academic institutions outside France. The school also offers numerous double degree courses, a doctoral program in Economics in collaboration with the University of Pisa and a renowned summer school.*

*Becoming a partner of the Graduate School of Economics and Management gives your students the opportunity to join one of the most dynamic and renowned universities in France. It also gives them the opportunity to study and work in the heart of an attractive, cosmopolitan region offering an exceptional living environment. They will benefit from a unique academic and cultural experience.”*

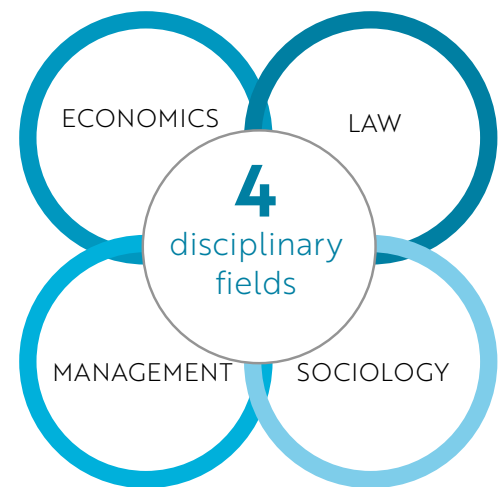
**Olivier BRUNO,**  
Director

# GRADUATE SCHOOL ECONOMICS AND MANAGEMENT

*The Graduate School of Economics and Management brings together faculty members and researchers from the Université Côte d'Azur and SKEMA Business School in order to offer a diversified set of training programmes driven by research, which enables students to learn about the major contemporary economic and managerial issues facing companies, organizations and innovative societies. The professions covered by our training specialities include finance, human resources, innovative industries, strategy, management, tourism, digital and economic expertise.*

## > OBJECTIVES

- To offer a range of training programs that meet the criteria of excellence of the Université Côte d'Azur and the needs of the labor market ;
- Bringing together practitioners from the academic and economic worlds around joint projects at local, national and international levels ;
- Build a coherent, forward-looking local higher education and research policy.



Graduation Ceremony

## > RESEARCH AND INNOVATION

### Lines of research:

- Innovation & digital transformation
- Green innovation & ecological transition
- Dynamics of organizations and territories
- Financial innovation & funding of innovation

### A platform of valorisation and expertise «ELMI Expertise»:

The platform contributes to strengthening the links between academics, students, and local economic actors.

The objective of the platform is to promote research collaboration, as well as support and expertise for companies and local authorities (evaluation of public policies, evaluation and management of innovation projects, etc.).

## > FOCUS ON OUR LABORATORY

The **GREDEG** is a joint research center under the joint supervision of the **Centre National de la Recherche Scientifique (CNRS)** and Université Côte d'Azur. The members of the laboratory are either researchers - from the **CNRS** and **INRAE** - or teacher-researchers from SKEMA Business School and Université Côte d'Azur.

GREDEG's scientific activities combine economic, legal, managerial and sociological perspectives around a topic which focuses on innovation and knowledge. An important feature of the laboratory is its multidisciplinary approach. Research is also undertaken on recent developments in economic analysis from the perspective of the history of economic thought.



## > OUR GRADUATE SCHOOL IN FIGURES

400

students  
alternating work  
and studies

200

trainees

25%

international  
students

2

international  
doctoral  
programs

20

academic  
disciplines

100

academics

## > ACADEMIC DISCIPLINES

We offer bachelor's, master's and doctorate degrees in the following fields:



Finance



Tourism



Strategy



Digital



Management



Sociology



Economy



Innovation



Human  
resources

# INTERNATIONAL RELATIONS

ECONOMICS - MANAGEMENT

## INTERNATIONAL AT THE HEART OF OUR STRATEGY



“ In order to contribute to the establishment of structuring international collaborations, our school has made the development and influence of its International Relations one of its priorities. This is apparent in the training, research and innovation we provide and is for the benefit of students, staff, teachers, researchers and local business community.

On the one hand, this strategy involves supporting individual initiatives which traditionally form the basis of international relations. On the other hand, our graduate school participates in major international cooperation programs such as the Ulysseus European University, an initiative that won a call for tenders from the European Commission.

Our first and foremost objective remains the service we provide to our users. The excellence of the welcome and support, whether educational, linguistic or simply human are expectations that we must honour. This is why we have a dedicated international relations department, with staff specifically responsible for monitoring student mobility, so that we can guarantee them individual monitoring and assistance. In addition to this support, we wish to actively promote international exchanges, so that a wider and more diverse public can benefit from the opportunity to study or work abroad, thus contributing to the development and fulfilment of our students and staff.

The graduate school aims to promote a model of university that is inclusive and open to the world. We want to facilitate access to academic excellence for as many people as possible while remaining cognisant of the needs of students and the job markets. In this way, we contribute to the construction of the European Higher Education and Research Area and to the education of tomorrow's European citizens.

**Guilhem LECOUTEUX**

Vice-Dean for International Relations

## > TITULAR OF THE "BIENVENUE EN FRANCE" LABEL

In December 2021, Campus France gave Université Côte d'Azur the "Bienvenue en France" award, a 2-star rating attesting to the quality of its welcome for international students.

Université Côte d'Azur has met the award's criteria for quality and accessibility of information, reception facilities, training, support for teaching, accommodation, quality of campus life and post-graduation follow-up for international students.



## > ULYSSEUS PARTNER

Is an international, open-to-the world institution which is audacious and dedicated to building citizens who will shape Europe's future.

Ulysseus thrives to create a European university of excellence inspired by European values, respect for human rights and social cohesion. Ulysseus is open to the world, caring and supportive in Europe and beyond.



## > A DEDICATED OFFICE

We consider our international partners to be an integral part of the success of our campus and our community. Our International Relations Office plays a central role, as it is the main point of contact for all international issues.

Its primary role is to support, facilitate and promote international cooperation, partnerships and commitments for the benefit of students, staffs and academics..

The International Relations Office has a staff which is highly committed and multilingual (German, English, Arabic, Spanish, Italian and Russian). Their responsibilities include:

- drawing up and monitoring bilateral agreements and relations with partner universities;
- setting up integrated programs and double degrees with partner universities;
- monitoring incoming and outgoing student, teaching and administrative mobilities;
- welcoming and supporting international students as they settle in Nice ;
- managing mobility and excellence scholarships;
- managing a training program dedicated exclusively to international students: Summer School and International Preparatory Class;
- organizing events for the faculty: welcome days, annual international seminars, graduation ceremony, intercultural festivals, official visits from international partners.

## > A FEW FIGURES



**a dedicated team**  
(5 pers.)

**100**

**partnerships**  
in Europe and beyond



**a Summer School**

**6**

**double degree programs**



**an International Preparatory Class**

**20**

**excellence scholarships**

# > CAMPUS SAINT JEAN D'ANGELY

Saint Jean d'Angely campus, constructed in 1990, is located right in the centre of Nice, a stone's throw from the port. The busy Nice Cote d'Azur airport is easily accessible from many large metropolitan areas throughout Europe, north America, Asia and Africa. Train connections from many European cities further enhances travel possibilities.

The campus has excellent transport links (tramway, train, bus) not only with the city but also with the region surrounding Nice.

Several important renovations in the grounds have been carried out in recent years to improve the well-being of our students. The campus boasts a wide range of facilities such as:



Sports hall



Cafeteria  
University Restaurant  
Microwaves



Library



Health Department

## An eco-responsible campus



With a view to preserving biodiversity and reinforcing our commitment to the environment for students and administrative staff, the Saint Jean d'Angély campus is implementing several actions, such as:

- Installation of beehives to help protect bees
- LED relamping carried out on 80% of its premises
- Purchase of electric vehicles to encourage the energy transition
- Installation of heat pumps on the roofs to reduce electricity consumption
- Installation of yellow garbage cans on each floor to encourage waste sorting.

Campus tour



Campus Saint Jean d'Angely



## > DOUBLE DEGREE PROGRAMS

Our school has created strong links with a number of universities throughout the world in order to offer an international study programs. This enables students to obtain two degrees: one from EUR ELMI and one from the partner university.

Currently we offers double degrees with the following partners:

- Victoria International School of Higher Education in Berlin, Germany
- Technical University in Ilmenau, Germany
- South China Normal University in Canton, China
- University of Turin in Cuneo, Italy
- University of Genoa, Italy
- Technical University of Kosice, Slovakia

## > ORGANISATION OF A SUMMER SCHOOL

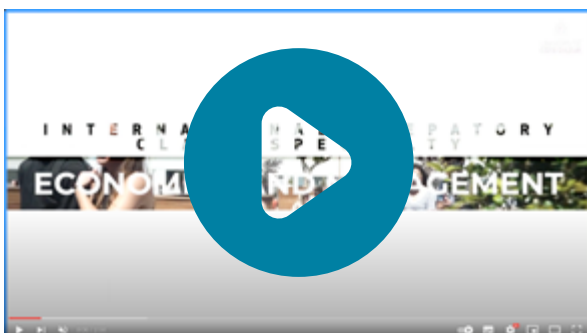


Every summer, the International Relations Office organizes a summer school in Nice.

Each year, around 80 international students take part in and benefit from an intensive immersion in France within a rich multicultural environment.

The summer school offers a package including courses and lectures in economics and management, cultural outings in Nice and the surrounding area, transfers to and from the airport Nice Côte d'Azur and accomodation.

## > THE INTERNATIONAL PREPARATORY CLASS



Our International Preparatory Class is an intensive training that provides solid skills in the French language (800 hours) and teaching the fundamentals of economics (200h).

Students acquire a solid understanding of the French culture and environment, as well as French university methodology and prerequisites. This

enables students to integrate into the economics and management programmes of the graduate school.



## GRADUATE SCHOOL ECONOMICS AND MANAGEMENT

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